

Program: **Department of Information Technology**

Curriculum Scheme: Rev 2019

Examination: TE Semester: V

Course Code: ITC503 and Course Name: Entrepreneurship and E-Business

<b>Q1.</b>	<b>Choose the correct option for following questions. All the Questions are compulsory and carry equal marks</b>
1.	Which of the following shows the process of creating something new:
Option A:	Business model
Option B:	Modeling
Option C:	Creative flexibility
Option D:	<b>Innovation</b>
2.	Why should an entrepreneur do a feasibility study for starting a new venture:
Option A:	To identify possible sources of funds
Option B:	<b>To see if there are possible barriers to success</b>
Option C:	To estimate the expected sales
Option D:	To explore potential customers
3.	Ownership capital is also known as?
Option A:	Debt
Option B:	<b>Equity</b>
Option C:	Loan
Option D:	Mortgage
4.	E-commerce has _____ scope than E-Business or Digital Business.
Option A:	Higher
Option B:	Wider
Option C:	<b>Narrower</b>
Option D:	More
5.	Seed capital is a capital...
Option A:	<b>Initially required to develop a business to start a business</b>
Option B:	Initially required to hire new employees
Option C:	Initially required to emerge as a style icon
Option D:	Initially required to develop an innovative product
6.	The _____ is focused by the successful growth minded entrepreneurs rather than on resources, structure and strategy.
Option A:	<b>Opportunity</b>
Option B:	Risk
Option C:	Achievement
Option D:	Profits
7.	Why should an entrepreneur do a feasibility study for starting a new venture
Option A:	To identify possible sources of funds
Option B:	<b>To see if there are possible barriers to success</b>

Option C:	To estimate the expected sales
Option D:	To explore potential customers
8.	Which one of the following is an economic barrier to an entrepreneur?
Option A:	Emotional blocks
Option B:	<b>Labour</b>
Option C:	Lack of sustained motivation
Option D:	lack of vision
9.	Before opening his own business, Tanay was writing a report that details the specifics of his ideas and future business operations. This document is known as
Option A:	a SWOT analysis.
Option B:	a business portfolio.
Option C:	<b>a business plan.</b>
Option D:	a competitive analysis.
10.	Which of these refer to an arrangement by which the owner of a product or service allows others to purchase the right to distribute the product or service with help from the owner?
Option A:	<b>Franchising</b>
Option B:	Business incubation
Option C:	Spinning-off
Option D:	Globalization

**Please use either of the 3 option given below while setting up the subjective/descriptive questions**

### Option 1

<b>Q2.</b>	<b>Solve any Four out of Six</b>	<b>5 marks each</b>
A	Evolution of Entrepreneurship	
B	Explain Enterprise Resource Planning in detail.	
C	Explain in detail Financing Stages; Sources of Finance	

### Option 2

<b>Q3.</b>	<b>Solve any Two Questions out of Three</b>	<b>10 marks each</b>
A	Enlist and Explain Classification and types of Entrepreneurs	
B	Enlist and Explain elements of a business plan	
C	What is scientific management, general and strategic management?	

### Option 3

<b>Q4.</b>	<b><i>Please delete the instruction shown in front of every sub question</i></b>	
A	<b>Solve any Two</b>	<b>5 marks each</b>
i.	Explain proprietorship and partnership	
ii.	Write short note on Supply Chain Management	
iii.	Write short note on human resource management.	
B	<b>Solve any One</b>	<b>10 marks each</b>

i.	Explain various Various E-business Models
ii.	Explain various reasons to Business plan failures