



Vidya Vikas Education Trust's

Universal College of Engineering

Gujarati Linguistic Minority Institution

BITS & BYTES



Issue 2 | September 2018

INSIDE

Pg : 02

AI : Your Digital Friend.

Page : 03

Yahoo Email Content Can
Easily Sell To Advertisers.

DESIGNED BY

1. Hardik Kundalia
2. Rishabh Mer
3. Bhavin Vadhiya



"Success is a lousy teacher. It seduces smart people into thinking that they can't lose"

- Bill Gates

KEY EVENTS

TANTROSTAV

An Intra-Collegiate Competition. Includes Competitions like APP-A-THON, D-Code, Web-Kraft, Egg Drop Challenge etc.

TAHUKO

Navratri Celebration and Raas Garba Event with Intra-College Competition. Includes Competitions like Aarti Thali Decoration, Rangoli etc.

AI : Your Digital Friend

Technology is what that changes every minute. Any moment there might be a minor update which leads to advancements in technology.

This industry is not just dynamic but it also has its roots spreading in every other industry. Nowadays a human can stay without food, water for a couple of days but not without technology.

It has become an invisible organ of our body on which we are completely dependent. There are many upgradations and achievements in technology but its biggest achievement till date is AI(Artificial Intelligence).

This is something which every person in the tech industry was dreaming about. AI consists of Expert System, which is a computer system that emulates the decision-making ability of a human expert. It can solve complex problems by reasoning through bodies of knowledge.

Looking for a restaurant nearby? Ask a bot that learns about the types of places you like to go and texts you with suggestions for nearby eateries you might enjoy.

Feeling under the weather? Speak with a chatbot, powered by AI engine that guides you to better treatment. Rather than poking at a smartphone and simply using technology to complete a task, humans will have conversations with technology.

Artificial Intelligence will enable interactions without requiring a screen which would be a

game changer, solving a critical user experience problem.

The best part is people are readily accepting this change. This AI enthusiasm is a global phenomenon.

Seventy percent of business and IT executives who participated in the Technology Vision 2016 Survey are already making significantly more investment in AI-related technologies than they were two years ago.

Intelligent assistants are a small step in the direction of intelligent applications, but a giant leap for the future of human interaction with technology.

Today, people talk to each other – tomorrow, we'll be talking with machines.

New Thinking's - New Possibilities!!!



Are You Using Yahoo Mail Then Your Email Content Can Easily Sell To Advertisers?

Yahoo! is one of the Top Company in an Email Service Provider. But there is no Privacy.

Yahoo and AOL is scanning your Email in order to sell the data for Advertisers. It means all users are affected in privacy issue.

According to Wall street Journal (WSJ), the Yahoo parents company, Oath claimed that its only scan promotional emails and suggest that the free email would always come with some associated costs. In the report says that Yahoo scans around 200 million email inboxes in a month. Whereas, AOL scans Business email inbox to serve Ads.

Oath is a subsidiary of Verizon Communications that serves as the umbrella company of its digital content subdivisions, including AOL and Yahoo!. Verizon acquired AOL on June 23, 2015 and Yahoo!'s operating business on June 13, 2017.

Following the completion of the Yahoo! purchase, despite merging into Oath, AOL and Yahoo! maintain their respective brands.

Yahoo bought by Verizon communication Inc for 3.38 Billion pounds. But Verizon cut the price by \$350 Million after 2013 and 2014 data breaches were revealed.

Oath statement as follow:

"Oath may use device Ids, cookies and other signals, including information obtained from third parties, to associate accounts and or devices with you.

Oath analyzes and stores all communications content, including email content from the incoming and outgoing mail. This allows us to deliver, personalize and develop relevant features, content, advertising and services.

"We may share aggregated or pseudonymous information (including demographic information) with partners, such as publishers,

advertisers, measurement analytics, apps, or other companies. We do not share information that personally identifies you (personal identifiable information is information like name or email address) with these partners, such as publishers, advertisers, measurement analytics, apps, or other companies."

Oath Clear specify in their policy note:

- When you use our Services to communicate with others or post, upload or store content (such as comments, photos, voice inputs, videos, emails, messaging services and attachments).
- Oath analyzes and stores all communications content, including email content from incoming and outgoing mail. This allows us to deliver, personalize and develop relevant features, content, advertising and Services.
- When you otherwise use our Services, such as title queries, watch history, page views, search queries, view the content we make available or install any Oath software such as plugins.
- When you sign up for paid Services, use Services that require your financial information or complete transactions with us or our business partners, we may collect your payment and billing information.



STUDENT ACHIEVEMENTS

The Rajasthan Hackathon 5.0

It was organized at Bikaner conducted by Government of Rajasthan on 26-27 th , July 2018.

There were around 400 teams participating for this hackathon.

BE IT students participated in RAJASTHAN HACKATHON 5.0 as team 'HASHCODE' and created a project

on Centralized healthcare record using Blockchain.

Project title : Centralised Healthcare record

Team members :

1. Chintan Papat
2. Karan Botadra
3. Harshil Chedda



pretty ugly

I'm very ugly
So don't try to convince me that
I am a very beautiful person
Because at the end of the day
I hate myself in every single way
And I'm not going to lie to myself by saying
There is beauty inside of me that matters
So rest assured I will remind myself
That I am a worthless, terrible person
And nothing you say will make me believe
I still deserve love
Because no matter what
I am not good enough to be loved
And I am in no position to believe that
Beauty does exist within me
Because whenever I look in the mirror I always think
Am I as ugly as people say?

Now read the same words, but bottom up.

UPCOMING EVENTS

TANTROSTAV

- Tantrostav is an Intra-Collegiate Competition, In which all department's students can participate in many competitions like App-A-thon, Web-Kraft, D-Code, Bridge-It, Electrica, Wave-Breakers, Egg Drop Challenge, Rapid Survey, Rock-On etc.

TAHUKO

- Tahuko is an Intra-Collegiate Competition, with Navaratri Celebration and Raas Graba. Intra-Collegiate Comeptitions includes Aarti Thali Decoration, Rangoli, Dandiya Stick Decoration, T-Shirt Painting, Garba Kalash Decoration, Hasya Darbar, Raas Garba etc.